

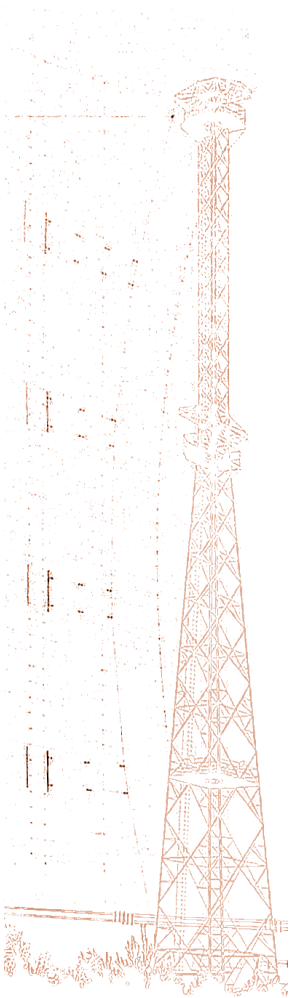
International Radio for Disaster Relief (IRDR)



Committed to disaster relief

"There is no singular media or network that represents the most appropriate means of relaying information in disaster-stricken areas; such media should be diverse in nature."

*(M.Sugaya MIC-ITU symposium on disaster communications,
Sendai, March 2012)*

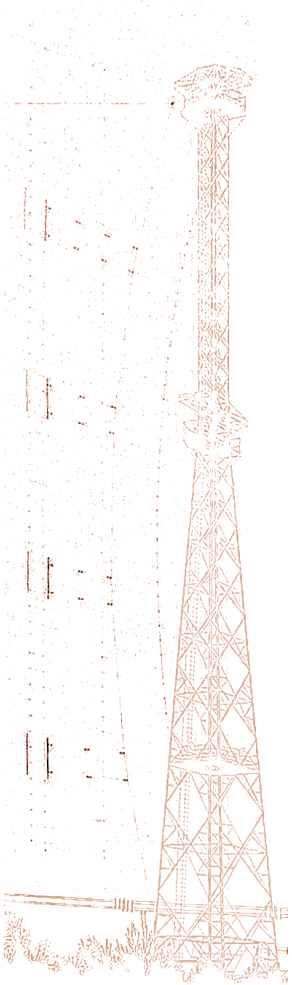


Life-saving role of shortwave radio



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- Recognised since the discovery in 1920s
- Radioamateurs demonstrated its use for disaster risk reduction many times
- The Trial of International Radio for Disaster Relief project during the Jakarta Summit is the very first test of shortwave radio for disaster relief

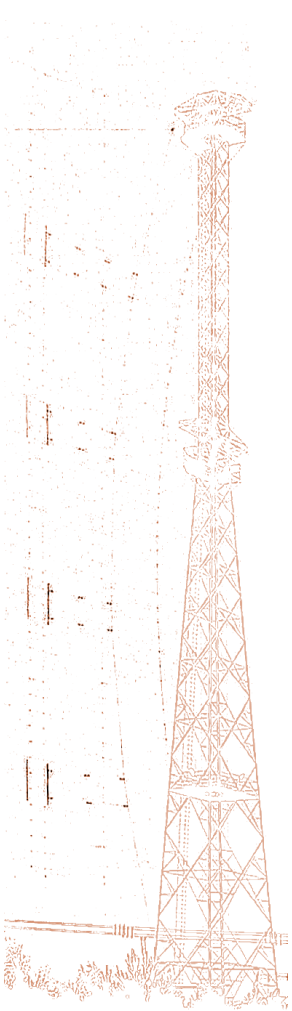


Frequency co-ordination



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- Success of any wireless emergency system relies on pre-selected, clear frequency channels
- This is realistic now after Global frequency coordination replaced in the early 1990s shortwave chaos associated with the Cold War
- Two channels have been selected for Jakarta Trial



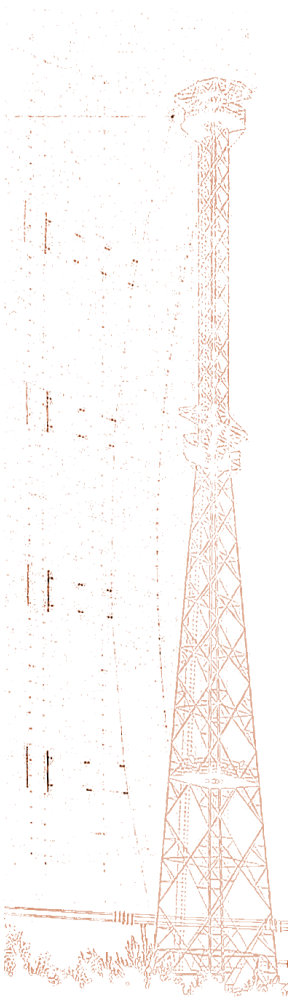
Participants (1-6 of 12)

Twelve international broadcasters and shortwave transmission providers have accepted the invitation to the Trial



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UTC	Frequency	Organisation
0200-0230	21840 kHz	ABC Radio Australia Antenna HRS 4/4/0.5, 329deg 100 kW Shepparton
0230-0530	15650 kHz	BBC/Babcock/DRM LPH 150 deg. Nakhon Sawan, Thailand
0500-0530	21840 kHz	Radio Vatican
0530-0600	15650 kHz	SLBC Sri Lanka Trinkomalee
0600-0700	15650 kHz	First Response Radio/FEBC Philippines
0730-0800	21840 kHz	MGLOB Madagascar 250 kW bearing 085 deg. antenna TM



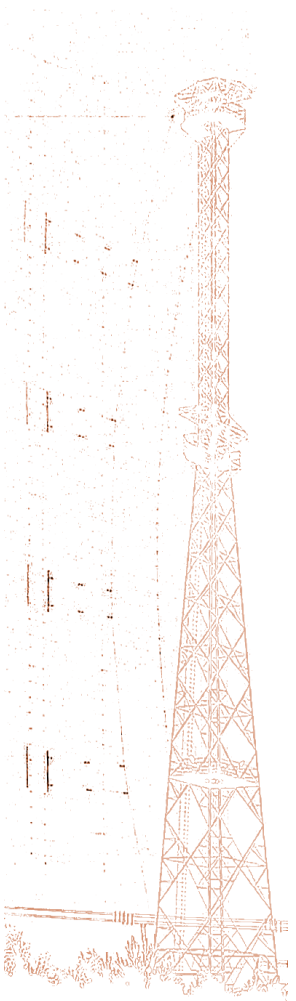
Participants (7-12 of 12)

Twelve international broadcasters and shortwave transmission providers have accepted the invitation to the Trial



Committed to disaster relief

UTC	Frequency	Organisation
0800-0830	15650 kHz	IBB Site: UDO
0830-0900	15650 kHz	NHK WORLD RADIO JAPAN Palau - 270 deg.
0900-0930	15650 kHz	IBB Site: PHT
1000-1030	15650 kHz	All India Radio Bangalore 500 kW 4/4/0.5 at 120 deg
1030-1100	21840 kHz	RTC - China Standard Chinese, site: BEI
1100-1130	15650 kHz	KTWR Guam

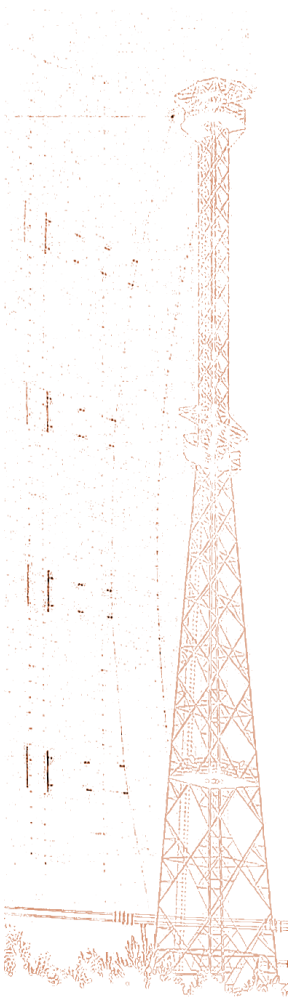


Participants



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- Taking part in the Jakarta Trial does not commit any participant to any future action
- This is only an effort to show that shortwave radio has unique properties in disaster situations

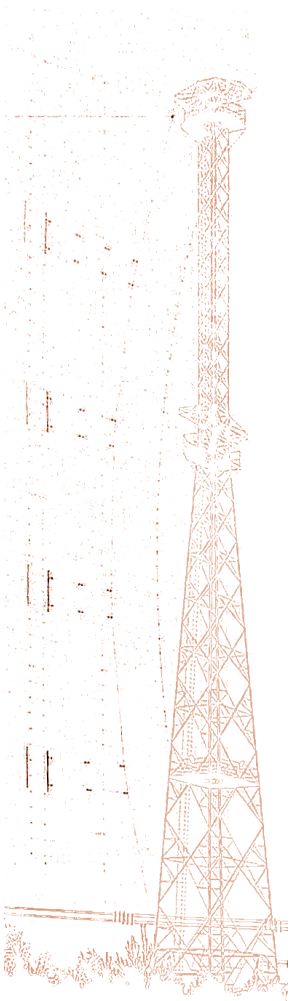
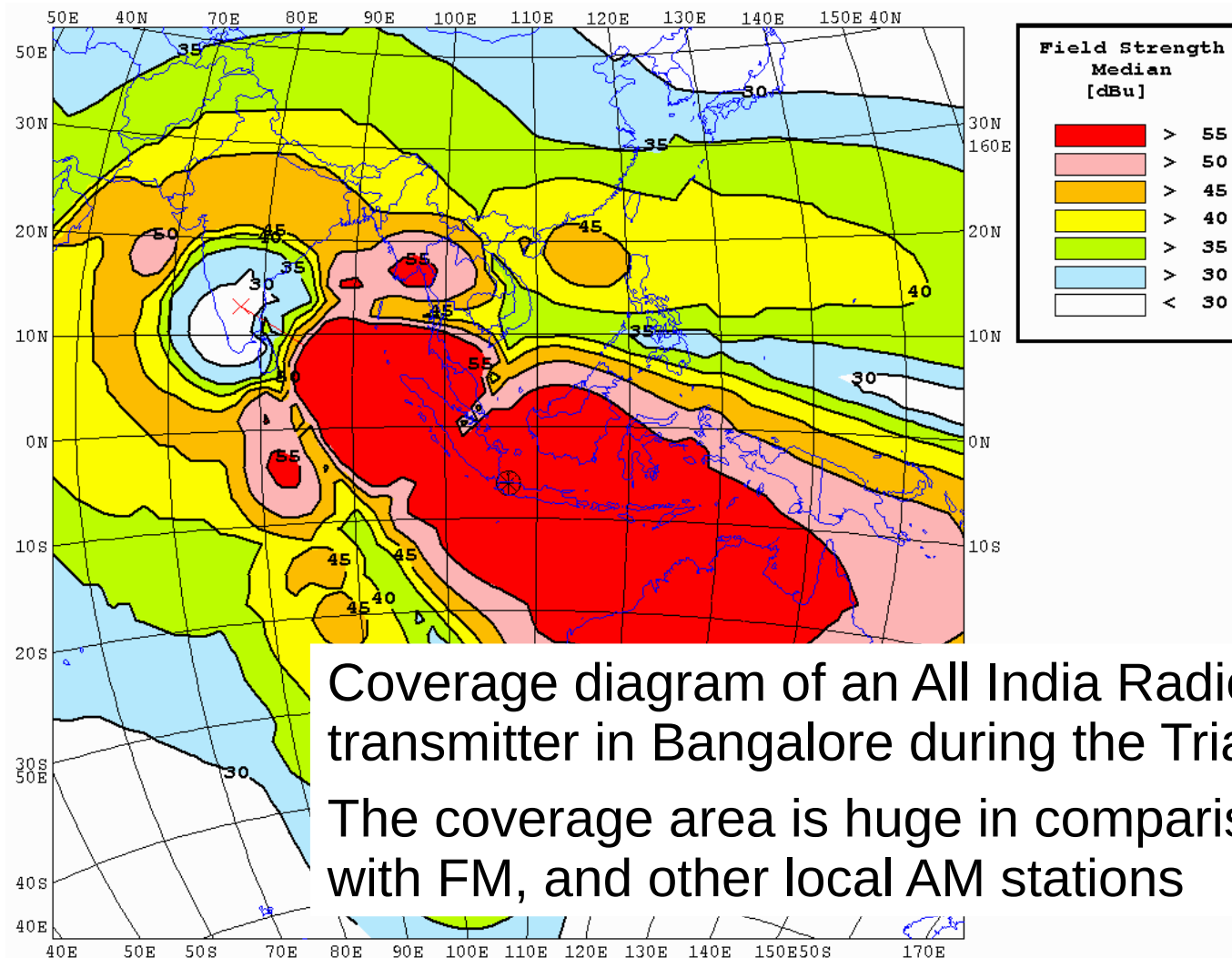


Coverage Area

HFCC



Committed to disaster relief

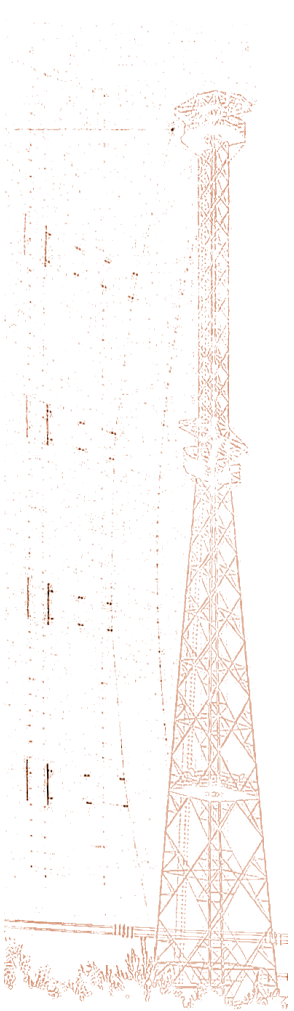


Monitoring



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- The Quality of reception of all Jakarta Trial programmes is continuously monitored at an IBB Monitoring station Jakarta and also at Singapore
- Monitoring checks are at 10 minute intervals and brief sound example is taken
- Results will be made available to all participants
- Shortwave listeners and DX- hobbyists have been invited to send in reception reports to stations and/or to the HFCC
- The HFCC is going to issue a special QSL - card



Reception

Shortwave technology is absolutely disaster resistant



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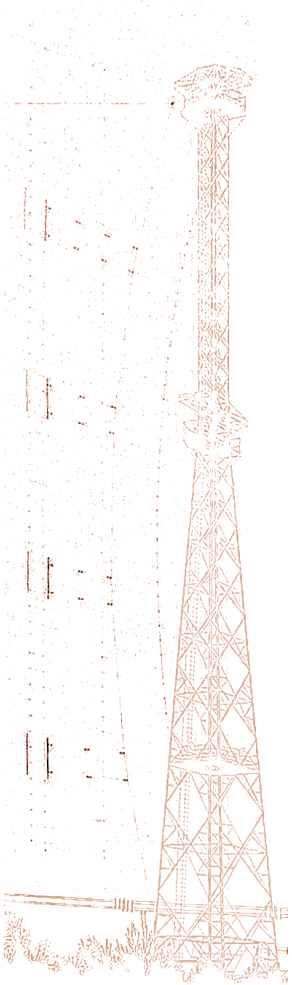
- Radio energy travels via reflections from the ionosphere
- Transmitters can be hundreds or thousands kilometers away from disaster area
- Receivers are light-weight, cheap, can be powered by solar or hand-cranked

Future



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- Digital DRM - also on the agenda of this Summit - has an alarm warning functionality. This will increase the value of shortwave in disasters
- The present management/coordination of global shortwave broadcasting has a completely voluntary framework
- The HFCC is ready to provide tools and services also for the world-wide implementation of emergency broadcasting
- There is a certain urgency about it since the on-going cuts of important shortwave installations around the globe could prevent it happening



Thanks



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A banner for a media summit. At the top, the text "MEDIA SUMMIT ON CLIMATE CHANGE, ICTs & DISASTER RISK REDUCTION" is written in orange. Below this, on the left, is the ABU logo (a blue circle with "ABU" inside) and a graphic of four overlapping triangles in green, brown, orange, and blue. To the right of the triangles is the text "CC&DRR" in white on a brown background. Further right, there is a list of three bullet points: "Broadcast Technologies for Emergency Warning", "The Role of the Media", and "Increasing Effectiveness of Emergency Broadcasts". At the bottom right of the banner, the text "4-6 June 2014 Jakarta, Indonesia" is written in orange. The background of the banner features several overlapping translucent shapes in light blue, orange, and green.

MEDIA SUMMIT ON CLIMATE CHANGE, ICTs & DISASTER RISK REDUCTION

ABU

CC&DRR

- Broadcast Technologies for Emergency Warning
- The Role of the Media
- Increasing Effectiveness of Emergency Broadcasts

4-6 June 2014 Jakarta, Indonesia

The HFCC - International Broadcasting Delivery wants to thank Amal Punchihewa - ABU Director of Technology, Jacqueline Dalton - The BBC Media Action, Arto Mujunen - IBB Monitoring and Mike Adams - First Response Radio for their help in making the Trial happen.

Thank you for your attention! Oldrich Cip, Chairman, HFCC

